

Oakfield Betterment Committee  
PO Box 2  
Oakfield, NY 14125

To Whom It May Concern,

The Oakfield Betterment Committee will be hosting its 35<sup>th</sup> “**Labor Daze**” celebration in beautiful downtown Oakfield from Saturday, September 1<sup>st</sup> through Monday, September 3<sup>rd</sup> in 2018. This celebration is a family-oriented festival with many fun-filled, alcohol-free events. We are excited to announce that we are bringing the event back to the center of town, to Triangle Park, where the festival has enjoyed years of huge crowds.

As you are aware, local festivals and carnivals are disappearing due to restrictive laws, lack of funding, and difficulty maintaining a volunteer base. The Oakfield Betterment Committee is dedicated to making sure that our local event continues to be a tradition for our town. In fact, we are proud of the fact that we are expanding the celebration as well as the volunteer base. The 2018 celebration will consist of first-rate live musical entertainment, children’s activities, community worship service, 5k race, car cruise, huge parade, fireworks, arts & crafts vendors, and food vendors. Non-profit groups from Oakfield and surrounding communities operate food and beverage stands, various games and other fundraisers at the event. This celebration is an important fundraising event for our local nonprofits.

Thousands of visitors from neighboring towns and counties as well as local residents have attended this annual festival since its inception in 1983. We would love to see the event recall its glory days and we are reaching out to valued Western New York businesses for sponsorships. We hope WNY businesses can assist us through the transition back to Triangle Park. Enclosed is a list of sponsorship levels available.

We would like you to become one of our 2018 Sponsors. We have included a detailed sponsorship proposal for your review. If you are interested in becoming a sponsor of Oakfield Labor Daze, please do not hesitate to contact us. In addition, we will follow-up via phone within a week or two to see if you have any questions that we can answer about the sponsorship request for our organization. Thank you in advance for taking the time to review this information.

Sincerely,

**Oakfield Betterment Committee**  
Sponsorship Team

Ritchie Kirkum 716-560-0934  
Ritchie.Kirkum@oakfieldbetterment.com

Joel D’Alba 585-721-3780  
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Scott D’Alba 716-218-6000  
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Jamie Lindsley 585-704-6663  
JMartin-Lindsley@oakfieldbetterment.com

Oakfield Betterment Committee  
Annual Community Events Sponsorship Form  
P.O. Box 2, Oakfield NY 14125

<b>PLATINUM LEVEL</b>	<ul style="list-style-type: none"> <li>➤ <b>BANNER WITH BUSINESS NAME PROMINENTLY DISPLAYED IN FRONT OF STAGE</b></li> <li>➤ All Printed Advertising Labor Day Weekend plus mentioned in all Oakfield Betterment Committee-sponsored events in 2018 (Events include but not limited to Labor Daze, Movies in the Park, Christmas in Oakfield, and the Annual Earth Day Celebration.)</li> <li>➤ Business name listed on Banner (carried in parade) and announcements during parade</li> <li>➤ Business Name on OBC website and Facebook page</li> <li>➤ Business announced on the Radio (WBTA)</li> <li>➤ Business announced FREQUENTLY during entertainment breaks on Labor Day Weekend</li> </ul>	<b>\$2000</b>
<b>GOLD LEVEL</b>	<ul style="list-style-type: none"> <li>➤ All Printed Advertising <b>Labor Day Weekend</b> plus <b>all</b> Oakfield Betterment Committee-sponsored events in 2018 (Events include but not limited to Labor Daze, Movies in the Park, Christmas in Oakfield, and the Annual Earth Day Celebration.)</li> <li>➤ Business name listed on Banner (carried in parade) and announcements during parade</li> <li>➤ Business Name on OBC website and Facebook page</li> <li>➤ Business announced on the Radio (WBTA)</li> <li>➤ Business announced during entertainment breaks on <b>Labor Day Weekend</b></li> </ul>	<b>\$1000</b>
<b>SILVER LEVEL</b>	<ul style="list-style-type: none"> <li>➤ All Printed Advertising Labor Day weekend</li> <li>➤ Business name listed on Banner (carried in parade) and announcements during parade</li> <li>➤ Business Name on OBC website and social media</li> </ul>	<b>\$500</b>
<b>BRONZE LEVEL</b>	<ul style="list-style-type: none"> <li>➤ All Printed Advertising Labor Day weekend</li> <li>➤ Business name on OBC website and social media</li> </ul>	<b>\$250</b>

\*Any donation amount is appreciated. Contact a Sponsorship team member about other levels.

**Business Name:** \_\_\_\_\_

**Contact Name and Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**VERBAL / TENTATIVE SPONSORSHIP COMMITMENT APPRECIATED ASAP.  
PLEASE INCLUDE THIS FORM WHEN MAILING A CHECK!!  
FOR INCLUSION IN ADVERTISING, PLEASE REMIT YOUR SUPPORT FOR BETTERMENT COMMITTEE TO  
THE ADDRESS ABOVE BY MAY 31, 2018.**