

OBC

OAKFIELD BETTERMENT COMMITTEE

To Whom It May Concern,

The Oakfield Betterment Committee will be hosting its 35th "**Labor Daze**" celebration in beautiful downtown Oakfield from Saturday, September 1st through Monday, September 3rd in 2018. This celebration is a family-oriented festival with many fun-filled, alcohol-free events. We are excited to announce that we are bringing the event back to the center of town, to Triangle Park, where the festival has enjoyed years of huge crowds.

As you are aware, local community gatherings and carnivals are disappearing due to restrictive laws, lack of funding, and difficulty maintaining a volunteer base. The Oakfield Betterment Committee is dedicated to making sure that our local event continues to be a tradition for our town. In fact, we are proud of the fact that we are expanding the celebration as well as the volunteer base. The 2018 celebration will consist of first-rate live entertainment, children's activities, car show, parade, fireworks, arts & crafts vendors, and food vendors. Non-profit groups from Oakfield and surrounding communities operate food and beverage stands, various games and other fundraisers at the event. This celebration is an important part of our local nonprofit organizations' finances.

Thousands of visitors from neighboring towns and counties as well as local residents have attended this annual festival since its inception in 1987. We would love to see the event recall its glory days and we are reaching out to valued Western New York businesses for sponsorships. There are several one-time expenses associated with our venue change, and we hope WNY businesses can assist us through the transition back to Triangle Park. Enclosed is a list of sponsorship levels available.

We would like to ask that you consider becoming one of our 2018 Corporate Sponsors. We have included a detailed sponsorship proposal for your review. If you are interested in becoming a sponsor of Oakfield Labor Daze, please do not hesitate to contact us. In addition, we will follow-up via phone within a week or two to see if you have any questions that we can answer about the sponsorship request for our organization. Thank you in advance for taking the time to review this information.

Sincerely,

Oakfield Betterment Committee

PO Box 2
Oakfield, NY 14125

Sponsorship Contact:
Ritchie Kirkum
(716) 560-0934
rKirkum@DarienLake.com

Sponsorship Team:
Jamie Lindsley
Joel D'Alba
Scott D'Alba

Oakfield Betterment Committee
 Annual Community Events Sponsorship Form
 P.O. Box 2, Oakfield NY 14125

PLATINUM LEVEL	<ul style="list-style-type: none"> ➤ BANNER WITH BUSINESS NAME PROMINENTLY DISPLAYED IN FRONT OF STAGE ➤ All Printed Advertising Labor Day Weekend plus all Oakfield Betterment Committee-sponsored events in 2018 (Events include but not limited to Labor Daze, Movies in the Park, Christmas in Oakfield, and the Annual Earth Day Celebration.) ➤ Business name listed on Banner (carried in parade) and announcements during parade ➤ Business Name on OBC website and Facebook page ➤ Business announced on the Radio (WBTA) ➤ Business announced FREQUENTLY during entertainment breaks on Labor Day Weekend 	\$2000
GOLD LEVEL	<ul style="list-style-type: none"> ➤ All Printed Advertising Labor Day Weekend plus all Oakfield Betterment Committee-sponsored events in 2018 (Events include but not limited to Labor Daze, Movies in the Park, Christmas in Oakfield, and the Annual Earth Day Celebration.) ➤ Business name listed on Banner (carried in parade) and announcements during parade ➤ Business Name on OBC website and Facebook page ➤ Business announced on the Radio (WBTA) ➤ Business announced during entertainment breaks on Labor Day Weekend 	\$1000
SILVER LEVEL	<ul style="list-style-type: none"> ➤ All Printed Advertising Labor Day weekend ➤ Business name listed on Banner (carried in parade) and announcements during parade ➤ Business Name on OBC website and social media 	\$500
BRONZE LEVEL	<ul style="list-style-type: none"> ➤ All Printed Advertising Labor Day weekend ➤ Business name on OBC website and social media 	\$250

Business Name: _____

Contact Name and Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

**VERBAL / TENTATIVE SPONSORSHIP COMMITMENT APPRECIATED ASAP.
 PLEASE INCLUDE THIS FORM WHEN MAILING A CHECK!!
 FOR INCLUSION IN ADVERTISING, PLEASE REMIT YOUR SUPPORT FOR BETTERMENT COMMITTEE TO
 THE ADDRESS ABOVE BY MAY 31, 2018.**