

Oakfield Betterment Committee  
PO Box 2, Oakfield, NY 14125

Dear Community Member,

The Oakfield Betterment Committee will be hosting its 2017 **“Labor Day in the Park”** celebration in the Elroy D. Parkins Town Park, 37 Drake Street, Oakfield, Monday, September 4<sup>th</sup>. This celebration is a family-oriented festival with many fun-filled, alcohol-free events.

As you are aware, many local community gatherings and carnivals are disappearing due to restrictive laws, lack of funding, and difficulty maintaining a volunteer base. The Oakfield Betterment Committee is dedicated to making sure that our local event continues to be a tradition for our town. Due to the same difficulties facing other communities, we are scaling back to a one day event for 2017, but it will still have most of the features our attendees look forward to each year.

The 2017 celebration consists of first-rate live entertainment, children’s activities, car cruise, parade, and food vendors. Non-profit groups from Oakfield and surrounding areas, including Alex’s Lemonade stand, operate food and beverage stands and various games and other fundraisers at the event, making this celebration an important part of our local nonprofit organizations’ finances.

In addition to Labor Day, the funds raised by Oakfield Betterment are used for several Oakfield-Alabama Central School scholarships, plus fun and meaningful community events such as the annual Earth Day Clean-up, outdoor family movie nights in Oakfield Town Park, 5k fun runs for various causes, and a Community Thanksgiving Dinner. We are also planning to have an event featuring and supporting local small businesses at the Lions Club Christmas in Oakfield. All of these events are **free** to the public.

Last year we hosted a 5k run and walk to benefit the Pancreatic Cancer Association of WNY. Pancreatic cancer is the most lethal type; only 6% of those diagnosed survive 5 years. This disease has impacted many in our community, and we are proud that we helped raise awareness and donated over \$1400 to support research and help families dealing with this terrible disease.

Without financial assistance from generous sponsors such as your company, these events would not be possible, so thank you in advance for your continuous support. Enclosed is a list of sponsorship levels available. Each level of sponsorship provides different benefits as explained below. Please review the options available to you, and I will be in contact with you in the near future to answer any questions that you may have. *(Gold Sponsorship will have your business advertised on the OBC website and social media, as well as featured at all of the OBC events)*

If you have any questions, I can be reached at 585.704.6663 or [jamie@oakfieldbetterment.com](mailto:jamie@oakfieldbetterment.com).

***A business card and/or company logo would be greatly appreciated for accuracy in OBC’s advertising.***

Sincerely,

Jamie Martin Lindsley  
Oakfield Betterment Sponsorship Chair




Oakfield Betterment Committee  
 Annual Community Events Sponsorship Form  
 P.O. Box 2  
 Oakfield NY 14125

Business Name: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

	<b>Sponsorship Description</b>	<b>Price</b>
	<ul style="list-style-type: none"> <li>• All Printed Advertising <b>Labor Day Weekend</b> plus all Oakfield Betterment Committee-sponsored events in 2017 (Events include but not limited to Labor Day in the Park, Movies in the Park, Christmas in Oakfield, Community Thanksgiving Dinner, and the Annual Earth Day Celebration.)</li> <li>• Business name listed on Banner (carried in parade) and announcements during parade</li> <li>• Business Name on OBC website and Facebook page</li> <li>• Business announced on the Radio (WBTA)</li> <li>• Business announced during entertainment breaks on <b>Labor Day Weekend</b></li> </ul>	<b>\$500</b>
	<ul style="list-style-type: none"> <li>• All Printed Advertising <b>Labor Day weekend only</b></li> <li>• Business name listed on Banner (carried in parade) and announcements during parade</li> <li>• Business Name on OBC website/Facebook</li> </ul>	<b>\$250</b>
	<ul style="list-style-type: none"> <li>• All Printed Advertising <b>Labor Day weekend only</b></li> <li>• Business name on OBC website/Facebook</li> </ul>	<b>\$100</b>
<b>Basket for Raffle</b>	Displayed with business name at Labor Days in the Park on Monday, Sept. 4 <sup>th</sup> , 2017.	

Sponsorship Levels (Gold, Silver, Bronze, and/or Basket) and Amount: \_\_\_\_\_

**PLEASE INCLUDE THIS FORM WHEN MAILING A CHECK!!**  
**FOR INCLUSION IN ADVERTISING, PLEASE REMIT YOUR SUPPORT FOR BETTERMENT COMMITTEE TO**  
**THE ADDRESS ABOVE BY JUNE 30, 2017.**